

FOR IMMEDIATE RELEASE
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**WILLAMETTE VALLEY VINEYARDS NOMINATED FOR BEST TASTING
ROOM BY USA TODAY**



Turner, Oregon — Willamette Valley Vineyards, a leading producer of Oregon Pinot Noir, has been nominated as the nation's [Best Wine Tasting Room](#) in the USA Today 10Best Readers' Choice Awards for the elevated experiences offered at the winery's Estate Tasting Room in the Salem Hills.

In addition to the tasting room nomination, Willamette Valley Vineyards is also in the running for [Best Wine Club](#) for its traditional and subscription-style clubs that offer members classic Oregon wine with flexibility and exclusive benefits.

The nominations reflect the iconic qualities of Willamette's Estate in the Salem Hills, where guests enjoy sweeping views of the vineyard and valley and relax with wine and food pairings seated around cozy fireplaces, an expansive patio and a spacious courtyard. Wine enthusiasts will find a 65-foot lookout tower to climb, a blending system for sampling and mixing wine from Pinot Noir clones and exclusive tastings with the Winery Chef.

The entire Willamette Valley is a contender for the title of America's [Best Wine Region](#). This nomination underscores the region's reputation as a premier destination for wine lovers.

WILLAMETTE VALLEY VINEYARDS

"Our team is honored to be nominated by USA Today as one of America's Top Tasting Rooms, said Jim Bernau, Founder and CEO of Willamette Valley Vineyards. "Our passionate employees and volunteer owners enthusiastically provide memorable Oregon hospitality that exceeds expectations."

Voting for USA Today's 10Best Readers' Choice Awards is open to the public, and wine enthusiasts are encouraged to cast their votes to help Willamette Valley Vineyards secure these titles. Voting ends on Tuesday, July 22.

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Willamette Valley Vineyards

Founded in 1983 by CEO Jim Bernau with the dream of creating world-class Pinot Noir while serving as stewards of the land, Willamette Valley Vineyards has grown from a bold idea into one of the region's leading wineries, earning the title "One of America's Great Pinot Noir Producers" from *Wine Enthusiast Magazine*. In addition, all the vineyards have been certified sustainable through LIVE (Low Input Viticulture and Enology) and Salmon-Safe programs. The winery owns or leases 1,000 acres of vineyard land and offers elevated wine experiences at 10 tasting rooms in Oregon, Washington and California - made possible by the stock ownership of many wine enthusiasts.

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